



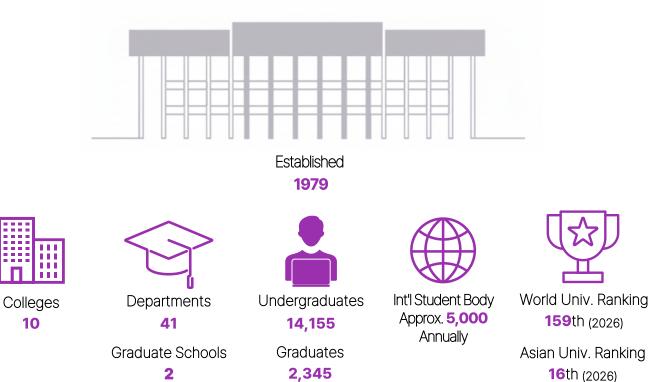
#### OFFICE OF INTERNATIONAL AFFAIRS

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# **Hanyang University ERICA**

The new standard for Education Research and Industry Collaboration Hanyang University Education Research Industry Cluster at Ansan



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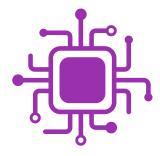
# Why Study at HESS?



Hanyang University ERICA's
College of Sports & Arts focuses
on teaching K-Pop music and
dance, rather than classical music
and dance. Korea's K-Pop is
globally renowned. Learn K-Pop
music and dance that lead the KPop industry at Hanyang
University ERICA.



College of Design at Hanyang University ERICA is one of the top design schools in Korea. At HYU ERICA, you can study fields such as Integrated Design, Jewelry & Fashion Design, Industrial Design, Communication Design, and Interactive Media Design. Come and learn design from the distinguished faculty at Hanyang University ERICA.



Hanyang University is renowned for its contributions to Korea's industrial development, particularly for its prestigious College of Engineering. Among its standout fields, robotics, semiconductors and AI are key areas that represent the ERICA Campus. Explore the industries leading the world at HESS.



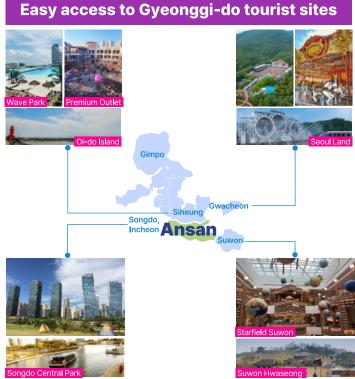
Hanyang University's College of Business & Economics is globally recognized with AACSB accreditation. Learn business from the perspective of Korea and the broader Asian region. Additionally, discover how the K-Pop industry generates revenue at HESS!

# Why Stay at HESS?

#### **Easy access to hotspots in Seoul** Myeong-dong Seoul @ SEOUL Gangnam Subway Line 2 Subway Line 4 Hanyang University **ERICA** Subway Sinansan Line **Hanyang University Hanyang University** (2025)at Ansan Station **ERICA Station**

55 Hanyangdaehak-ro, Sangnok-gu, Ansan, Gyeonggi-do, 15588, South Korea

- 30km away from Gangnam (40 minutes by bus or subway)
- 45km away from Myeongdong (60 minutes by bus or subway)
- Hanyang Univesity ERICA Station (Subway Line No.4)
- Subway Route Shin Ansan Line is scheduled to open by 2027 (25 minutes from Yeoido to the ERICA Campus)



## **HESS at a Glance**

- · Step 1: Choose the program period Session 1, Session 2, or Session 1+2
- · Step 2: Select a course track Academic Course Track or Cultural Course Track

	Academic Course Track			Cultural Course Track				
Program Period	<ul> <li>Session 1: July 18(Sat) - August 2(Sun), 2026 (2 weeks)</li> <li>Session 2: August 3(Mon) - August 18(Tue), 2026 (2 weeks)</li> <li>Session 1+2: July 18(Sat) - August 18(Tue), 2026 (4 weeks)</li> </ul>							
Experience Korea	2 free activities offered per session							
Credits	<ul> <li>Enroll in one session and earn</li> <li>a maximum of 4 credits (2 weeks)</li> <li>Enroll in two sessions and earn</li> <li>a maximum of 8 credits (4 weeks)</li> </ul>			<ul> <li>Enroll in one session and earn</li> <li>a maximum of 2 credits (2 weeks)</li> <li>Enroll in two sessions and earn</li> <li>a maximum of 4 credits (4 weeks)</li> </ul>				
Program Fee for Partner University	Academic	One Session (2 weeks)	Two Sessions (4 weeks)	Cultural	One Session (2 weeks)	Two Sessions (4 weeks)		
	Total Fee	KRW 2,200,000 → KRW 1,700,000 (Approx. USD 1,209 EUR 1,029)	KRW 4,000,000 → KRW 3,000,000 (Approx. USD 2,133 EUR 1,816)	Total Fee	KRW 2,000,000- → KRW 1,500,000 (Approx. USD 1,067 EUR 908)	KRW 3,600,000 → KRW 2,600,000 (Approx. USD 1,849 EUR 1,574)		
	Including	Application Fee, Tuition Fee, Free Activities, Housing (twin room only)						
	NOT Including	Food, Insurance, Flight etc						

## **Calendar**

#### Overview of important dates and events for HESS 2026

Session 1 Session 2

SUN	MON	TUE	WED	THU	FRI	SAT
CON	MON	102	WLD	1110	TIX	Jul 18
						Session 1 Check-in
Jul 19	Jul 20	Jul 21	Jul 22	Jul 23	Jul 24	Jul 25
Session 1 Check-in	Orientation Class Welcome Party	Class	Class	Class	Class	Activity 1
Jul 26	Jul 27	Jul 28	Jul 29	Jul 30	Jul 31	Aug 1
Free Time	Class * Last day of 1-Credit Course	Class	Class	Class	Class Graduation	Activity 2
Aug 2	Aug 3	Aug 4	Aug 5	Aug 6	Aug 7	Aug 8
Session 1 Check-out	Session 2 Check-in	Orientation Class Welcome Party	Class	Class	Class	Activity 1
Aug 9	Aug 10	Aug 11	Aug 12	Aug 13	Aug 14	Aug 15
Free Time	Class	Class * Last day of 1-Credit Course	Class	Class	Class	Activity 2
Aug 16	Aug 17	Aug 18				
Free Time	Class Graduation	Session 2 Check-out			* Schedule	subject to change



#### **Cultural Course Track**

9am 12pm

Class (2-Credit Course)

• 2-Credit Course: 3 hrs/day x 10 days

## Course

Below is a tentative list of courses which will be opened in HESS 2026. 1 credit is equivalent to 15 contact hours.

All courses are taught in All courses are taught in English, except for those English, except for those on Korean language.

#### **Academic Course Track**

Select one 3-credit course + one 1-credit course per session

3-Credit Course

**1-Credit Course** (Optional)

- Understanding K-Pop Business
- Consumer Psychology
- Designing the Future: Creativity
   with Generative Al
- Media & Entertainment Business
- Robotics
- Understanding Al
- Semiconductor Engineering

- K-Beauty and
  - Makeup
- K-Pop Dance
- K-Pop Vocal
- Taekwondo
- Basic KoreanLanguage

#### **Cultural Course Track**

Select one 2-credit course per session

2-Credit Course

- K-Beauty and Makeup
- K-Pop Dance
- K-Pop Vocal
- Korean Language and Culture



<sup>\*</sup> Courses subject to change

<sup>\*</sup> Opening a new course available with minimum 20 participants

## **Activities**

#### Join us and enjoy the summer you will never forget!

Activity 01 (Free) **K-pop Music Concert** 

Activity 02 (Free) **Lotte World** 

Activity 03 (+Extra Fee) **Overnight Trip** 











We know you have always wanted to watch K-pop music concert, but did not have the chance. **HESS will bring you to the world of K-pop**. Do not miss the opportunity to feel the vibe at the performance scene!

Lotte World is a popular **theme park** in Seoul, South Korea, featuring **indoor and outdoor areas**, thrilling rides, shows, and entertainment, making it a major tourist destination

As part of the HESS 2026, students will enjoy a short but unforgettable journey to **Busan, Korea's beautiful coastal city**. Known for its blend of modern skyscrapers, traditional markets, and stunning beaches, Busan offers a unique glimpse into Korean culture and lifestyle.

<sup>\*</sup> Activities subject to change

## **Accommodations**

Hanyang University ERICA offers on-campus dormitory accommodations for all participants.



• Stay Period : 2 weeks per session

Price : Included in program fee - KRW 200,000 for 2 weeks (Approx. USD 142 / EUR 121)

KRW 400,000 for 4 weeks (Approx. USD 284 / EUR 242)

• Room Type : Twin(2-person) room only (Single room not available)

• Room Features : Bathroom, shelved desks with chairs, closet, air-conditioner, single bed, trash bin,

cleaning broom, LAN ports and wireless router(WIFI available)

• Facilities : Convenience store, stationery store, study room, laundry room, hair salon, fitness center,

food court, BHC Fried Chicken, Aunt's Kitchen(small restaurant) etc

<sup>\*</sup> Refund for housing is NOT available

# **Program Fees**

#### **Academic Course Track**

 Application (Non-refundable)
 KRW 100,000 Approx. USD 71/EUR 61
 KRW 100,000 Approx. USD 71/EUR 61
 KRW 3,500,000 Approx. USD 71/EUR 2,1150

 Tuition Fee
 KRW 1,900,000 Approx. USD 2,489/EUR 2,119
 Approx. USD 2,489/EUR 2,119

Activities Free (2 activities) Free (4 activities)

KRW 200,000 KRW 400,000

Housing

Approx. USD 142 / EUR 121

 Total
 KRW 2,200,000
 KRW 4,000,000

 (Non-partner)
 Approx. USD 1,564 / EUR 1,332
 Approx. USD 2,844 / EUR 2,421

 Total
 KRW 1,700,000
 KRW 3,000,000

 (Partner)
 Approx. USD 1,209 / EUR 1,029
 Approx. USD 2,133 / EUR 1,816

#### **Cultural Course Track**

Two Sessions One Session (2 weeks) (4 weeks) KRW 100,000 KRW 100,000 Application Approx. USD 71 / EUR 61 Approx. USD 71 / EUR 61 (Non-refundable) KRW 3,100,000 KRW 1,700,000 **Tuition Fee** Approx. USD 1,209 / EUR 1,029 Approx. USD 2,204 / EUR 1,877 Activities Free (2 activities) Free (4 activities) KRW 200,000 KRW 400,000 Housing Approx. USD 142 / EUR 121 Approx. USD 284 / EUR 242 Total KRW 2,000,000 KRW 3,600,000 (Non-partner) Approx. USD 1.422 / EUR 1.211 Approx. USD 2,560 / EUR 2,179 KRW 1,500,000 KRW 2,600,000 Total Approx. USD 1,849 / EUR 1,574 (Partner) Approx. USD 1,067 / EUR 908

> \*Exchange Rate: USD 1 = KRW 1,406.4 EUR 1 = KRW 1,651.98

> > HANYANG UNIVERSITY

### **Early Bird Promotion -** Extra KRW 100,000 Discount

Approx. USD 284 / EUR 242

Approx. USD 71

If completing online application by April 30, 2026 and payment by May 10, 2026 (KST)

# **How to Apply**

**ERICA Summer School** 

Details on the application procedure and admission requirements for HESS 2026 are below.

1 Visit Website



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#### **Complete Payment**

Payment instructions will be sent by your email. (Payment is recommended to be done in two weeks)

2 Apply Online

**Application Page** 

After creating an account, complete online application for HESS 2026.

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#### Receive Student ID #

After completing payment, you will receive a student ID number which is needed for online course registration.

Submit Application

The application period is from Dec. 16, 2025 to May 31, 2026. Do not forget to submit your application within the deadline.

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#### **Register Courses**

Course registration is done online prior to the start of the program. Instructions will be sent to you via email.

# Experience KOREA, with HANYANG! HESS 2026 AWAITS

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